

# Export

## FOR UK BUSINESSES

# Export

Your UK business is selling a product that's performing well at home. This means that there is almost certainly overseas demand for that exact same source of profit. Tapping into the global economy opens up – quite literally – a world opportunity which OSBOS can help you harness for growth.

Potential factors that are currently putting your business off overseas expansion could be perceived business risk in uncertain times, the implementation resources that you have available or even the change to your everyday operations. We are here to address these worries and ensure full confidence in your export offering.

Exporting actually reduces business risk. Trading internationally spreads risk across a wider range of customers and protects your UK operation if product demand decreases, or cash flow takes a hit. So, if you're smart about it and arm yourself with the right strategy, support and guidance, exporting will add security to your business and help it to grow.

There are many other reasons to export, too. Selling in new, overseas markets means you have greater awareness of emerging needs, new opportunities that arise and how to align yourself. This exposure to knowledge makes for a sharper UK operation that's more innovative and has a stronger competitive position.

OSBOS' export service puts your business in the perfect position to take on the challenges of exporting and reap the rewards. Using our advice and guidance and taking things step by step, you can succeed better managing business risk and profits overseas. We make it easier for you to tackle regulations, shipping, local knowledge, language and cultural differences, getting paid and much more. Our export service also helps you find new markets, uncover and penetrate opportunities and take advantage of online trading.

**Call +44 (0) 1606 822606 or email [hello@osbos.co.uk](mailto:hello@osbos.co.uk) to start growing your brand, sales and profits overseas.**



## Our 8 Steps To Export Success



**1. Why Export?**



**2. Market Selection**



**3. Routes To Market**



**4. Export Planning & Audit**



**5. Distribution Selection**



**6. Export Resourcing**



**7. Promotion & Online**



**8. Managing Risk**

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**Growing Your Brand, Sales  
and Profits Overseas**