

OSBOS



**Growing Your Brand,
Sales & Profits**

+44 (0) 1606 822 606

hello@osbos.co.uk

www.osbos.co.uk

 @OSBOSTeam

 OSBOS Ltd

 @OsbosTeam

Let's get started

- 04** Introducing OSBOS
- 06** Our Sales Results
- 07** Our Marketing Results
- 08** Outsourcing Your Sales
- 10** Outsourcing Your Marketing

Introducing OSBOS

OSBOS helps to grow our clients' brands, sales and profits with our targeted strategy, business development and multimedia marketing. We identify opportunities, build relationships and win business by rethinking the norm, finding new customers and selling more.

We specialise in developing B2B SMEs, launching new products, entering new markets and growing exports. Our team are pros at opening doors with leading brands, retailers and associations and together, team their business development, marketing and exporting expertise to guarantee maximum impact. Our fine-tuned methodology achieves measurable results and has been proven to generate profitable growth to our clients' bottom lines and deliver exceptional return on investment.

OSBOS provides a plug-in outsourced service for businesses who want to grow – and it really works. We partner with you on a flexible basis to deliver a low-risk solution to taking the growth leap that'll transform your business, helping you to overcome the many obstacles that are part of the deal when it comes to success.

This is just the start of what OSBOS can do and we'd love to hear about your business, its vision, unique challenges and of course, how we can help you to grow. Keep reading for more about our outsourced services and results and if you like what you see, please start the conversation with us by calling +44 (0) 1606 822606 or emailing hello@osbos.co.uk

Winning Business With...

NOT ON THE HIGH STREET **PIRELLI**
THE BBC JEWELLERY MAKER
COSTA **FABLED** **JD SPORTS**
BOOTS PLC **QVC** **KIER**
FEEL UNIQUE **CASH CONVERTERS**
SAMSUNG **CONRAN STORE**
ASTRAZENECA **AMAZON**
MORGAN SINDALL **CLOGAU**
MCLAREN **ITV** **FENWICK**
LIZ EARLE **NET-A-PORTER**
NHS ESTATES **MARSHALL AMPS**
TELEFONICA **SONY**
HOT DIAMONDS
ARAM STORE **GEMPORIA**



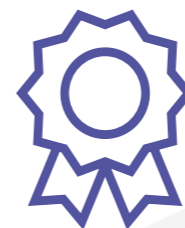
£63,000

Of new e-commerce business generated in 3 months



+29%

SME gross turnover over 12 months



4

Finalist positions secured in 4 months for leading industry awards



+117%

Increase in web page traffic over 12 months



+119%

Average order value



+£180,000

From new cross-sell channel



+534%

Increase in blog readership over 12 months



44%

Quarterly increase in e-commerce revenue



+£925,000

From partnership business generation



42%

Export sales growth over 12 months



20%

Above average email engagement



+564%

E-commerce conversions from social media



£0-750,000

Turnover increase in first 11 months



+£160,000

From customer base up-trading



+57

EU & UK stockists secured for new product in first 3 months



+33%

Social media follower growth



Data & Segmentation



Lead Generation



Business Development



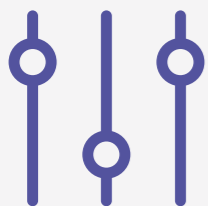
Pipeline Management



Key Account Management



Inbound Call Handling



Pricing & Service Packaging



Target Market Sizing



Sales Training & Development

Outsourcing Your Sales

Our scalable outsourced sales and business development solutions find your B2B SME perfect-fit customers for profitable business, helping you to sell to new buyers and markets and make more revenue from your existing customers.

Outsourcing your sales requirements to OSBOS takes away the headaches SMEs and business owners experience when making a growth leap. We deliver consistent results without the risks of hiring internally – from recruitment costs to training, and employee skill shortages to time to market delays.

You may also be paying a high-value salary to your strongest salesperson who is too tied up in prospecting, or want to run flash campaigns for new products that don't justify a risky new hire on payroll.

Our proven methodology, sniper research, experienced salespeople and top-level business development specialists provide your business with plug-in talent, infrastructure and resource to grow your brand, sales and profits. We make real impact to your top and bottom lines and generate significant pipeline growth, providing the outsourced support you need at every stage of the funnel.

Talk to our team on +44 (0) 1606 822 606

Outsourcing Your Marketing

It's essential to constantly market your business for brand awareness, recognition and recall – ensuring that you're in front of your ideal customers when they're ready to buy, and that you're the first name that comes to mind if they need a little more time or persuasion.

You'll also regularly need to ramp up output (for example, during key buying seasons or when you launch a new service) and potentially run professional campaigns you couldn't forecast for.

This all means that direct employment can be a big risk and significant cost to your SME. Your in-house team may not have the skills to achieve the results you need and your resource bottlenecks may be temporary, meaning that hiring for every new campaign is simply not an option.

With OSBOS' scalable outsourced marketing campaigns you get immediate access to our specialist team of strategists, data analysts, designers, content writers and digital creators right when you need them.

This helps reduce your time to market and any inflated spend on hiring or temping, reducing risk across your entire business. You can have as many marketing campaigns as you require and plug us in and scale us up as you grow.

Our experienced team knows exactly how to create and roll-out strategic, creative and effective commercial marketing campaigns that work to keep your top of the funnel full and sales targets on track.

Email hello@osbos.co.uk to find out more



**Strategy
& Planning**



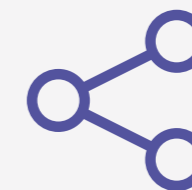
**Email
Marketing**



**Campaign
Landing Page**



**Paid Online
Media**



**Social Media
Marketing**



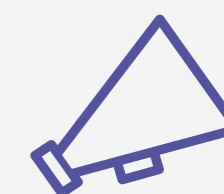
**Content
Marketing**



**Design &
Artworking**



**SEO & Web
Development**



**PR &
Advertising**

OSBOS



@OSBOSTeam



OSBOS Ltd



@OsbosTeam

+44 (0) 1606 822 606

hello@osbos.co.uk

www.osbos.co.uk



**Growing your brand,
sales and profits.**